



PARK HILL JUNIOR SCHOOL

Wednesday 17th September 2025

Dear Families,

We are writing to you today to inform you of an important update regarding our data consent categories. We've reviewed our data processes to align with the UK General Data Protection Regulation (UK GDPR) and have clarified which activities are covered under our 'public task' and which require your specific consent.

As a public service, the school has to process certain data under its public task to provide education and ensure the safety of our pupils. This includes activities like collecting academic data to track progress and using resources for teaching. For these essential functions, we don't require individual consent, but we remain committed to being transparent about how we use your child's data. You can find detailed information on our GDPR and Privacy page on the school website, which includes documentation from the Greenshaw Learning Trust.

As part of our ongoing commitment to providing a high-quality learning experience for our pupils, we use various online tools and platforms that support your child's learning. These include **Google Workspace for Education** and other educational services such as **Canva, Mathletics, Accelerated Reader, London Grid for Learning, Spelling Shed, Lexia, Pobble, Tinkercad, Times Table Rockstars, and GL Ready.**

For other areas that fall outside of our public task, we require your explicit consent. These updated categories help us ensure we are only using your child's data in ways you have approved.

Here are the areas where your consent is required:

Photographs on the school website: This consent allows us to use your child's image on our official school website.

Wider marketing materials: This covers the use of your child's image on school documents, such as posters, prospectuses, or newsletters, which may be shared with the wider community.



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Local school visits: This gives permission for your child to participate in local trips within the school's immediate area (e.g., a sporting event to the local park or library). Anything further afield requires a separate permission letter.

Audio, visual, or video recordings: This consent is for the recording of your child during school events, such as assemblies, performances, or sports days.

Walk Home Alone: This is for Year 5 and 6 pupils only and gives them permission to walk home from school unsupervised. A separate form is signed by parents and carers for whom this is applicable to when they start in the Upper School.

Copyright permission: This allows the school to use examples of your child's creative work (e.g., art, stories, or poems) in school displays, publications, or on the school website.

School social media: This permission is for us to post images or videos of your child on official school social media accounts, such as Twitter.

Please note: To protect the privacy and safety of our students, we will never use full names when posting pictures on our website or social media platforms.

Please complete the [attached consent form](#) to ensure we have the correct information and that we know that you have read and understood this updated information.

Yours sincerely,

The Park Hill Junior School Team